

American Tarot Association's 2006 Financial Statement

REVENUE

Commissions Earned		\$	59.49
Dividend Income		\$	91.07
Materials			
Audio CDs			
100 Introduction	\$		40.00
300 Advanced	\$		40.00
401 Mystical	\$		15.00
402 Astrological	\$		15.00
403 Numerological	\$		15.00
<i>TOTAL Audio CDs</i>	<i>\$</i>		<i>125.00</i>
Book & Audio (CD) Sets			
100 Introduction	\$		250.00
200 Intermediate	\$		200.00
300 Advanced	\$		100.00
402 Astrological	\$		30.00
<i>TOTAL Book & Audio Sets</i>	<i>\$</i>		<i>580.00</i>
Books			
100 Introduction	\$		105.00
200 Intermediate	\$		75.00
300 Advanced	\$		75.00
401 Mystical	\$		60.00
402 Astrological	\$		30.00
403 Numerological	\$		15.00
<i>TOTAL Books</i>	<i>\$</i>		<i>360.00</i>
Courseware (ATA100)			
Member rate	\$		260.00
Non-member rate	\$		575.00
<i>TOTAL Courseware</i>	<i>\$</i>		<i>835.00</i>
Downloads			
100 Introduction	\$		200.00
200 Intermediate	\$		110.00
300 Advanced	\$		60.00
401 Mystical	\$		70.00
402 Astrological	\$		40.00
403 Numerological	\$		20.00
<i>TOTAL Downloads</i>	<i>\$</i>		<i>500.00</i>
TOTAL Materials		\$	2,400.00
Memberships			
Internet Memberships			
1 Year Internet	\$		2,810.00
2 Year Internet	\$		875.00
3 Year Internet	\$		450.00
<i>TOTAL Internet Memberships</i>	<i>\$</i>		<i>4,135.00</i>
Mail Memberships			
Domestic mail memberships			
1 Year Domestic	\$		1,590.00
2 Year Domestic	\$		600.00

3 Year Domestic	\$ 280.00	
TOTAL Domestic mail memberships	\$ 2,470.00	
Overseas mail memberships		
1 Year Overseas	\$ 135.00	
TOTAL Overseas mail memberships	\$ 135.00	
<i>TOTAL Mail Memberships</i>	<i>\$ 2,605.00</i>	
Networks-only Memberships		
1 Year Networks	\$ 30.00	
3 Year Networks	\$ 30.00	
<i>TOTAL Networks-only Memberships</i>	<i>\$ 60.00</i>	
TOTAL Memberships		\$ 6,800.00
Bank rebates/cash back awards		\$ 7.22
Webspace resale		\$ 25.00
TOTAL REVENUE		\$ 9,382.78
EXPENSES		
Bank Fees		
Checking fees	\$ 183.88	
Credit card fees	\$ 27.65	
Paypal fees	\$ 308.23	
TOTAL Bank Fees		\$ 519.76
Commissions Paid		
Editor Commission	\$ 360.00	
Membership Coordinator commission	\$ 6,736.50	
TOTAL Commissions Paid		\$ 7,096.50
Legal-Prof Fees		\$ 129.00
Licenses and Permits		\$ 180.00
Office Equipment		\$ 359.31
Postage and Delivery		\$ 779.29
Printing and Reproduction		\$ 617.15
Returns		
Materials Refunds	\$ 185.00	
Membership Refunds	\$ 140.00	
TOTAL Returns		\$ 325.00
Royalties		\$ 70.00
Office Supplies		\$ 154.89
Taxes Paid		
Federal (USA)	\$ 337.65	
State (Kentucky)	\$ 175.00	
TOTAL Taxes Paid		\$ 512.65
Telephone		
Fax Service	\$ 95.40	
Local + DSL	\$ 738.02	
Long Distance	\$ 159.15	
TOTAL Telephone		\$ 992.57
Website hosting & domains		\$ 250.50

TOTAL EXPENSES **\$ 11,986.62**

NET REVENUE (LOSS) FOR 2006 **\$ (2,603.84)**

